

Sauce Consultancy Wins Best New Business

Sustainability communications specialists Sauce Consultancy has been announced as South London's Best New Business.

The Croydon-based team walked away with the South London Business Award just 18 months after being founded. Against stiff opposition, Sauce's commitment to helping business, central and local government and civil society shape their environmental strategy impressed the award judges.

Judge Simon Thackray said: "In every way we felt that Sauce is a business destined to succeed: from the initial concept of identifying a niche market, to the initial planning, excellent marketing and, most importantly, recognising the importance of delivering added value to their clients on time."

At an awards ceremony held at Crystal Palace football stadium on Monday (May 19, 2008), Sauce was announced as winners in the most prestigious new business category against a field of strong competition.

Sauce managing director John Twitchen said: "It is great to have third party endorsement and support for our approach to creating and running Sauce Consultancy. Winning the Best New Business Award means that the basis upon which we have developed the company has been judged worthy of recognition. That is a great feeling."

Communications expert John Twitchen set up Sauce in 2006 after working with London Remade and Cory Environmental. Last year he recruited Emap group editor Jane Rayner to come on board as director. And in 2008 Sauce expanded again with the recruitment of ex-national newspaper journalist Pascale Palmer and sustainable agriculture specialist Jerome Veriter.

John added: "Sauce Consultancy provides specialist sustainability communications support. Every member of the team has environmental as well as communications expertise. We work hard for our clients to ensure their complex sustainability messages can be communicated in a simple and engaging manner in order to bring about rapid and continued behaviour change."

The South London Business Awards have been running since 2007. This year's event included nine award categories including Best New Business. Sauce won against finalists Eco-Actif Services CIC of Southwark, GENT of Purley, and Gleeson Framers Ltd of Raynes Park. Other categories were Company of the Year, Sustainable Business Award, Entrepreneur of the Year, Innovation in Business Award, Small Business Award, Marketing Award, Excellence in Training & Skills Development, Customer Service Award and Award for Excellence.